Rainier Valley Corps 2015-2016 Evaluation Map

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Inputs

- Input 1: Funding
- Input 2: Staffing
- Input 3: Research
- Input 4: Partnerships
- Input 5: Cultural competency

Actions

Phase 1

Action Area 1
Develop RVC organizational structure

- A. RVC establishes functioning committees, including: Steering, Communications, Community Engagement, Curriculum, Evaluation, and Fundraising
- B. RVC recruits CBOs, community allies, and volunteers
- C. RVC establishes relationships with potential funders
- D. RVC establishes appropriate corporate structure

Phase 2

Action Area 2
Develop and deliver curriculum

- A. RVC develops, delivers training for CBO Partners with tools, training modules in evaluation, fundraising, program development, and advocacy/community organizing
- B. RVC develops, delivers curriculum/monthly trainings for Fellows with tools, training modules in nonprofit management, leadership, community organizing, equity and advocacy

Action Area 3
Recruit and develop 10-12 community-based organizations of color (CBOs)

- A. RVC develops outreach plan and application process for CBOs
- B. RVC selects CBOs and matches with Fellows
- C. RVC provides individualized coaching to CBO leadership/staff
- D. RVC supports Fellows' full-time work to develop CBO infrastructure

Action Area 4
Recruit and develop 10-12 Fellows

- A. RVC develops outreach plan and application process for Fellows
- B. RVC selects first cohort of Fellows and places Fellows in CBOs
- C. RVC provides orientation, two retreats
- D. RVC facilitates monthly one-on-one mentorship by experienced nonprofit leaders (commencing with placement)

Action Area 5
Create opportunities for collaboration

- A. RVC facilitates and publicizes collaboration opportunities
- B. RVC hosts/facilitates regular gatherings of CBO leaders and community members

Action Area 6
Establish and implement evaluation plan

- A. Develop comprehensive evaluation plan that aligns with RVC organizational and funding documents
- B. Deploy all evaluation instruments and gather data to support external evaluation
- C. Report program results

Outputs *(2015)*

- Output 1: 70% of initial volunteer group remains engaged over the year
- Output 2: RVC engages 300 potential donors / funders, increases general operating funds by 20%
- Output 3: RVC applies for and obtains 501(c)(3) status
- Output 4: RVC obtains signed commitment from a diverse pool of 10-12 CBOs to participate in first year program
- Output 5: CBOs participate in 70% of coaching sessions and trainings
- Output 6: Fellows participate in 100% of one-on-one mentorship by experienced nonprofit leaders
- Output 7: RVC secures signed commitment from 10-12 Fellows for first year cohort
- Output 8: Fellows participate in 100% of retreats, monthly trainings and mentorship meetings
- Output 9: RVC engages 50 CBO leaders and 500 community members at 11 events/gatherings
- Output 10: CBO leaders report increase in size of collaborative network
- Output 11: 100% of Fellows and 100% of CBOs participate in evaluation process as measured by participation rates

Outcomes

Short-Term (2015-2016)

- Outcome 1: CBOs gain skills and resources to increase capacity in evaluation, fundraising, program development, and advocacy/community organizing
- Outcome 2: CBOs will increase participation in advocacy/community organizing efforts
- Outcome 3: CBOs will engage in evaluation of programs/services
- Outcome 4: Fellows improve in targeted leadership skills
- Outcome 5: Fellows will have stronger relationships with other community leaders, nonprofits, funders, and their own communities
- Outcome 6: Increase in meaningful collaborative activities among CBO leaders and community members
- Outcome 7: Developmental evaluation process documents, informs, and supports planning and program adjustments over time

Intermediate-Term (2017)

- Outcome 8: CBOs increase number of clients served
- Outcome 9: CBOs will meet increased fundraising and grant-based funding targets
- Outcome 10: CBOs increase quality of programs and services
- Outcome 11: CBOs increase participation in advocacy/community organizing efforts
- Outcome 12: CBOs are more effective at rallying their communities around systemic change
- Outcome 13: CBOs are more present and active at the policy level on diverse issues
- Outcome 14: Increased number of leaders of color in all areas of the nonprofit sector
- Outcome 15: Fellows become influential nonprofit and community leaders
- Outcome 16: Communities of color are more effective in collaborating to effect policy change

Impacts *(Long-Term)*

- Impact 1: Communities of color are better served because of stronger organizations within the communities
- Impact 2: Communities of color are equally represented, engaged and influential in broader shared efforts such as those to address systems change in education equity and economic development
- Impact 3: Stronger and more sustainable leadership in communities and community-based organizations of color
- Impact 4: An effective, replicable model for leadership and capacity-building in community-based organizations of color exists